**Distoration Rate For Pre Print Plates For .107 Is 97.24%**

**Distoration Rate For Tail Print Plates For .067 Is 98.32%**


DURO BAG
A NOVOLEX BRAND
1 Duro Way
Walton, KY 41094
Duro.ArtDepartment@novolex.com


CREATED BY: B. Wallrawe

TECHNICAL:

Starting Web: 49 1/4" Finished Web 45.00"

DESIGN GROUP: Shopper Series

Customer Towner
16 x 6 x 19 1/4

DATE: 2/10/16 | SCALE: FULL

**PLEASE NOTE:** This proof is for copy, content, and position approval only. **This proof is not for actual color or paper substrate used to produce your order.** Carefully check all traps (overlap of color) punctuation, spelling, copy and elements. Please use attached approval letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

BORDER DESIGNS
Because Of Machine Movement In Bag Conversion, Copy Should Be Placed At Least 1/4" From Fold Lines Or Edges. In The Top Area, Use 1/2" Bleed. Border Designs Should Be Kept 1/2" From Fold Edges, Top Cutoff And Bottom Fold.

Full Panel Print Must Bleed Into Top & Bottom Of Bag. Which Is Indicaated On Template

Fill All 5 Anti-Bounce Area With 40% Screen In All Colors Containing Screens

Anti-Bounce Strips
Fold And Paste Lines
Clone Areas
Bleed Lines
Center Lines

3/8" Bleed
Gusset 6.00"
Face 16.00"
Gusset 6.00"
Back 16.00"
Bleed Copy Must Extend To this Line.
Any Copy Above This Line Will Not Be Seen.
Final Art For Plates Should Stop At This Back Fold Line.
TOP CUTOFF
TRIM LINE
Artwork Bleeds To This Line To Complete Step & Repeat Of Copy Bleed Into Left Gusset Panel.

1/4" Bleed

AFTER CONVERSION, THIS AREA (1/4") WILL APPEAR IN BOTTOM OF BAG

UNPRINTED PASTE AREA

AREA (X) 3/8 Bleed

CLONE THIS AREA INTO AREA NIRGATED AT PAR LEFT OF LAYOUT (X)

Repeat 23.248" 74 Tooth 10 Pitch Gear
Face Height 19 1/4"
**Bottom Fold**
Bottom 3.748"

UNPRINTED PASTE AREA

UNPRINTED PASTE AREA

UNPRINTED PASTE AREA

BAR #1 | BAR #2 | BAR #3
BAR #4 | BAR #5 | BAR #6
PLACEMENT OF DENSITY BARS (UP TO 6 COLORS)

ID #_____
Color_____

Cut Flap 12.00"
Printed Flap 13.00"