**Distoration Rate For Pre Print** Plates For .107 Is 97.12%

A NOVOLEX BRAND

1 Duro Way
Walton, KY 41094 Duro.ArtDepartment@novolex.com CREATED BY: B. Wallrawe

DESIGN GROUP: Shopper Series

PLEASE NOTE: This proof is for copy, content, and position approval only. This proof is not for actual color or paper substrate used to produce your order.
Carefully check all traps (overlap of color) punctuation,

BORDER DESIGNS Because Of Machine Movement In Bag Conversion, Copy Should Be Placed At Fill All 5 Anti-Bounce Area With 40% Screen In All Colors Containing Screens

**Distoration Rate For Tail Print** Plates For .067 Is 98.25%

19 x 6 x 16 TECHNICAL:
Starting Web: 51 1/4" Finished Web 51.00"

DATE: 2/10/16

SCALE: FULL

> Cut Flap 14 3/4" Printed Flap 15 3/4"

JV Slit Uptowner spelling, copy and elements. Please use attached approva letter for signed approval. Approval letter, proof and ink roll outs must be returned to produce your order.

Least 1/4" From Fold Lines Or Edges.
In The Top Area, Use 1/2" Bleed.
Border Designs Should Be Kept 1/2" From
Fold Edges, Top Cutoff And Bottom Fold. Full Panel Print Must Bleed Into Top & Bottom Of Bag. Which Is Indicaated On Template

Bleed Copy Must Any Copy Above This Extend To this Line. Line Will Not Be Seen. Final Art For
Plates Should Stop
At This
Back Fold Line.
TOP
CUTOFF FACE 19.00 GUSSET 6.00 GUSSET 6.00" BACK 19.00" AFTER CONVERSION, THIS AREA (1/4") WILL APPEAR IN BOTTOM OF BAG — Slit Тор 4.25"— Artwork Bleeds
To This Line
To Complete
Step & Repeat
Of Copy Bleed
Into Left Gusset Panel BAR #1 BAR #2 BAR #3

BAR #4 BAR #5 BAR #6 UNPRINTED PASTE AREA UNPRINTED PASTE AREA PLACEMENT OF DENSITY BARS (UP TO 6 COLORS)